

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**REPLY TO OFFICE ACTION DATED 07/19/05**

Atty. Docket No.  
**VIGN1260-1**

Applicant  
**Sean M. McCullough**

Application Number  
**09/681,760**

Date Filed  
**05/31/2001**

Title  
**Method for Click-Stream Analysis Using Web  
Directory Reverse Categorization**

Group Art Unit  
**2154**

Examiner  
**Patel, Ashokkumar B.**

Confirmation Number:  
**6413**

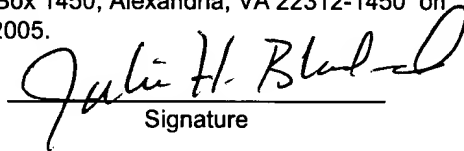


Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**Certificate of Mailing Under 37 C.F.R. §1.10**

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail No. EV704313312US in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on October 19, 2005.

  
Signature

Julie H. Blackard  
Printed Name

In response to the Official Action mailed July 19, 2005, Applicant respectfully requests the Examiner reconsider the rejections of the Claims in view of the this reply.